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FOR IMMEDIATE RELEASE

The Fazendin Portfolio to Launch Central and South American Portfolios

Leader in travel industry representation announces launch of first multi-destination representation firm

DENVER, CO (June 4, 2010) – Today The Fazendin Portfolio (<http://www.FazendinPortfolio.com>), widely respected as the African safari industry's leading travel representation firm specializing in marketing African safari camps, lodges and safari outfitters to the North American travel trade, announced plans to launch the first Central and South American portfolios of independent properties and operators in North America. These new portfolios will mirror the company's successful model for promoting African safari experiences in the U.S and will now offer the North American travel trade one efficient point of contact for all Latin American travel planning needs.

"Over the years we've refined and perfected our approach in selling small, owner-operated travel experiences in the North American market," explains Sarah Fazendin, President of The Fazendin Portfolio. "Continuing to offer Africa's most diverse and intimate portfolio of safari properties and operators, we're thrilled to now be offering these same services to Latin American property owners and tour operators as well. We have assembled a team of dynamic, experienced professionals who are experts in these destinations to lead these new portfolios and drive sales for our Central and South American clients."

The company is currently inviting properties and in-bound operators from Central and South America to join this new collection. Interested properties can learn more about The Fazendin Portfolio and contact Sarah Fazendin at 1.303.993.7906 or contact@fazendinportfolio.com. The collection will officially launch September 1, 2010.

Spanning Africa, Central and South America, the products represented by The Fazendin Portfolio offer a sense of place, history and personality. The Fazendin Portfolio is actively selling these amazing travel experiences to travel agents, tour operators and ultimately travelers who are looking for an outstanding, custom, experiential journey. The company is in the business of creating long term relationships between properties and DMC owners in and trade partners here in the U.S.

The Fazendin Portfolio provides travel industry representation and services including marketing, sales and public relations consulting to African, Central and South American travel companies. Specializing in small, authentic properties, the travel industry representation company currently represents a portfolio of classic safari experiences spanning East and Southern Africa, as well as intimate and exciting experiences in Central and South America. To learn more about this collection of travel adventures or to learn more about the company's travel marketing services please visit <http://www.FazendinPortfolio.com>.

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